

REQUIREMENTS FOR PROMOTIONAL COMPETITIONS

The Gambling Act, 2012 provides for the regulation of promotional competitions. Prospective applicants are required to note that when conducting Promotional Competitions, the consideration for purchasing the good/service should not be increased by the opportunity to participate in the competition. The following requirements should be submitted to the Gambling Authority by business entities wishing to conduct promotional competitions:

1. Form A
2. Certified copy of Certificate of incorporation/registration;
3. Proof of shareholding and/Directorship (if the applicant is a company);
4. Valid Tax Clearance Certificate;
5. Certified copy of valid trading licence where applicable;
6. Copies of ID's/passports of Directors and shareholders;
7. Detailed Rules or Terms and Conditions (T&Cs) of the Competition;
8. Proof of payment of prescribed application fees;
9. Letter of appointment if promoting the competition on behalf of another business entity;
10. Proof of the value of the prizes;
11. Those eligible to participate;
12. Signed cover letter (reasons for conducting the competition);
13. Letter from the Auditor/Accountant (if not using internal);
14. The person from whom or place where a copy of the competition Rules or Terms and Conditions may be obtained; and
15. Any other supporting information.

Please note that we will process the application within **10 working days** from the date of full submission